

Press release

Budapest, 1 February 2023

## 4iG GROUP FURTHER STRENGTHEN ITS MANAGEMENT NEW TOP MANAGERS AT VODAFONE HUNGARY

- **The Board of Directors of 4iG Plc has appointed new senior executives to lead the newly merged company and 4iG Plc in order to integrate Vodafone Hungary and the existing telecommunications portfolio.**
- **The executives will be responsible for identifying synergies within the Group and harmonising business operations.**
- **As of 1 March, Sacha Dudler will join the 4iG Group's senior management team as Deputy CEO, in charge of leading the transformation and integration processes across the Group.**
- **In line with the integration objectives, Vodafone Hungary will be led by László Blénessy as CEO of 4iG Plc, who as Deputy General CEO was previously in charge of business processes.**
- **He will be assisted by Tamás Tábori, CEO of DIGI, as Deputy General CEO of Vodafone Hungary, who will support the coordination of the B2C service areas of the Group in his dual role.**
- **Csaba Thurzó, Deputy Chief Financial Officer of the 4iG Group, has been appointed to lead the financial areas of Vodafone Hungary.**
- **Balázs Révész, who stepped down as CEO of Vodafone following the change of ownership, will continue in his former position as Deputy CEO of the company's Residential Services Business Unit.**

The Board of Directors of 4iG Group appoints new leaders for 4iG Plc and Vodafone Hungary. As of 1 March 2023, **Sacha Dudler** will be appointed Deputy CEO for Transformation and Integration of 4iG Plc, who has successfully led the merger of the Albanian telecommunications companies of the info-communications group for the past year. **László Blénessy** has been appointed CEO of Vodafone Hungary, **Tamás Tábori** Deputy General CEO and **Csaba Thurzó** Deputy CFO. The newly appointed executives will join 4iG and Vodafone Hungary to support the integration of the companies, to explore business cooperation opportunities and synergies between the members of the Group and to harmonise business processes. Together with Vodafone Hungary, 4iG Group has become the market leader in fixed telecommunications and the second largest mobile telecommunications operator. The management's goal is to build on the professional competence and capacity of the 4iG Group subsidiaries and Vodafone Hungary, as well as on its innovation potential, to become Hungary's leading info-communications service provider.

**As Deputy CEO of 4iG Plc, Sacha Dudler** will lead the transformation of the Group's Hungarian telecommunications business, with a particular focus on the synergies that can be exploited as part of the integration. The Swiss expert has an extensive professional background and experience in the telecommunications industry. He specialises in transforming the business operations of companies operating in the ICT market in order to harmonise their processes. For the last year, he has overseen

the transformation programme of the 4iG Group's Albanian subsidiaries. Thanks to his work, ALBtelecom and One Telecommunications successfully merged on 1 January 2023. He started his career at the telecommunications company Sunrise in Zurich and continued his career between 2002 and 2010 at international consulting firms such as Booz Allen Hamilton and Arthur D. Little's Dubai office. Subsequently, he joined the Saudi Arabian telecommunications company Etihad Etisalat "Mobily", where he was Vice President for Regulatory Strategy. From 2013 to 2022, he was Head of Corporate Performance Management and Transformation at the Saudi Telecom Group and Advisor to the Group CEO. In 2022, he joined 4iG Group as Head of Transformation of Albanian Telecoms.

**László Blénessy, CEO of Vodafone Hungary**, has worked as an employee and manager in several IT and telecommunications companies during his decades-long career. His first job was at Matáv's Pécs Telecommunications Directorate, where he worked in the technical area of network development and planning, before joining T-Systems' predecessor, Daten-Kontor, in 1997. From 2014, he was Director of T-Systems' Enterprise Application Development, and then Corporate Director of Featured Solutions until the end of 2017. From 2018 as CEO advisor to INNObyte, and from 2020 as majority owner, he was responsible for the management of commercial, manufacturing processes, strategy, innovation, and business development. 4iG acquired the majority stake in INNObyte in 2020, and since then he has held senior positions in the Group, **being a member of the Board of Directors**. Since 1 September 2022, he has been **Deputy CEO in charge of the Group's business areas**, and since 1 January 2023 he has also been responsible for the coordination of the telecom portfolio as **CEO of Antenna Hungária**.

**Tamás Tábori, Deputy General CEO of Vodafone**, has previously worked for Vodafone Hungary, where he spent 12.5 years (between 2005-2017) in various management positions. Following that, he worked for two years at Magyar Telekom Group in the field of mid-market businesses, and finally as tribe lead for residential products. In 2022 he joined the 4iG Group as **Managing Director of DIGI Hungary**.

**Csaba Thurzó, Vodafone's Deputy Chief Financial Officer**, has more than 18 years of management experience, including previous positions at Forrás Plc and Magyar Posta. He joined 4iG Group in 2018 as Deputy Chief Financial and Operations Officer, and since 1 September 2022, as **Group Chief Financial Officer**, he has been coordinating the financial and economic operations of domestic and foreign member companies in addition to his position at Vodafone.

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#### **Vodafone Hungary Zrt.**

*Vodafone Hungary has one of the most advanced digital infrastructures among fixed voice and internet, cable TV and mobile operators in Hungary. The company's business solutions provide a wide range of digitalisation services to the enterprise and government sectors in the areas of data network solutions, virtual data centres and IoT technologies. Vodafone was the first company in Hungary to offer 5G services to its subscribers, and the company's next-generation mobile service is continuously expanding nationwide with hundreds of base stations in Budapest and the Balaton region. Vodafone is the absolute second largest player in the Hungarian market in terms of subscriber share, serving more than 3.8 million residential and business subscribers (3 million mobile, 800,000 fixed), with more than 5 million revenue generating subscriptions (RGU - Revenue Generating Unit, 3 million mobile, 700,000 TV, 700,000 broadband, 600,000 fixed voice) as of July 2022. In the 2021-2022 financial year, Vodafone Hungary had IFRS revenues of HUF 278 billion and EBITDA of over HUF 93 billion. The company has more than 3,000 employees. Vodafone Hungary is a member of the 4iG Group, a Hungarian info-communications group.*

[www.vodafone.hu](http://www.vodafone.hu)



## **4iG Group**

*4iG Plc, a Hungarian majority-owned company based in Budapest, Hungary is the leading telecommunications and IT group in Hungary and the Western Balkan region and one of the leading companies in the knowledge-based, digital economy. The Budapest Stock Exchange listed capital market company's fresh and innovative approach and its position as Hungary's leading IT systems integrator make the group a leading residential and business service provider in the region's digital transformation. 4iG's dynamic expansion strategy has made it a key player in the telecommunications markets in Hungary and the Western Balkans. The Group is continuously expanding its services, expertise, and portfolio to meet the changes and needs of the telecommunications and IT markets. The 4iG Group currently employs nearly 9,000 people. [www.4ig.hu](http://www.4ig.hu)*