



## Extraordinary Announcement of 4iG PLC

on the acquisition of 75% ownership of CREALIVE Reklámügynökség Kft. and its subsidiaries

4iG PLC (hereinafter: “4iG”) hereby informs the Capital and Financial Markets that the share sale and purchase agreement concluded on 05<sup>th</sup> October 2022<sup>1</sup> by 4iG for the acquisition of the 75% ownership in CREALIVE Reklámügynökség Kft.<sup>2</sup> and its subsidiaries Honeycomb Hungary Kft.<sup>3</sup> (hereinafter: Honeycomb) and Honeycomb Central Europe Kft.<sup>4</sup> has been closed, thus 4iG became the 75% direct owner of CREALIVE Reklámügynökség Kft. and indirectly the owner of its subsidiaries.

Budapest, 15<sup>th</sup> November, 2022

**4iG PLC**

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<sup>1</sup> [https://www.bet.hu/newkibdata/128790305/4iG\\_20221005\\_RT\\_Honeycomb\\_EN.pdf](https://www.bet.hu/newkibdata/128790305/4iG_20221005_RT_Honeycomb_EN.pdf)

<sup>2</sup> Name changing in progress: BRISK DIGITAL GROUP Kft.

<sup>3</sup> Name changing in progress: BRISK DIGITAL HUNGARY Kft.

<sup>4</sup> Name changing in progress: BRISK DIGITAL INTERNATIONAL Kft.

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